

Hassaan Javed

Okara, Pakistan · Available for Remote (US/UK Time Zones)

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Webflow Designer & Developer with 3+ years of experience building high-performing, SEO-optimized websites for US-based clients and organizations. Specialized in CMS-driven architectures, conversion-focused landing pages, and Core Web Vitals optimization. Delivered 80+ Webflow projects across startups, agencies, and global education platforms — with a proven ability to ship scalable solutions that improve performance, usability, and content management efficiency.

SKILLS

- Webflow · Webflow CMS · Webflow Interactions · CMS Architecture · Figma-to-Webflow
- HTML5 · CSS3 · JavaScript (ES6+) · Responsive Design · Cross-Browser Compatibility
- Technical SEO · On-Page SEO · Schema Markup · Core Web Vitals · Google Search Console
- Google Analytics 4 (GA4) · Google Tag Manager · UTM Hygiene · Conversion Tracking
- Figma · Zapier · Web Performance Optimization · HTML Email Templates

SOFT SKILLS

- Problem-Solving · Attention to Detail · Time Management · Teamwork · Collaboration · Communication

PROFESSIONAL EXPERIENCE

The Open Mindset Project

Remote

Webflow Designer & Developer · Contract

Aug 2025 – Present

- Build and maintain a multi-track Webflow site covering Student Programs, Global Gurus, and Higher Ed partner pages, ensuring consistent design and performance across all sections.
- Architected CMS collections enabling non-technical team members to publish and update content independently, reducing content turnaround time significantly.
- Delivered interactive UI features including infinite scroll testimonials, counter animations, gradient overlays, and mobile-responsive progress bars entirely within Webflow-native interactions — zero external CSS dependencies.
- Configured Google Search Console and submitted XML sitemaps, improving site indexability and supporting ongoing technical SEO strategy.
- Improved cross-browser compatibility and page accessibility across 15+ pages, ensuring consistent experience on Chrome, Firefox, Safari, and Edge.

Slingr.io

Remote

Webflow Designer & Developer · Part-Time

Jun 2024 – Jan 2026

- Designed and built responsive Webflow pages focused on clarity, usability, and conversion; collaborated with product, marketing, and design teams to ship new pages consistently on schedule.
- Built a reusable component and CMS collection system across 20+ site pages, reducing build time and maintaining visual consistency throughout the site.
- Improved Core Web Vitals scores through image optimization, lean component architecture, and SEO best practices — including metadata, heading hierarchy, and schema markup.

- Maintained cross-browser compatibility and ensured all pages were manageable by non-technical team members post-handoff.

Freelance

Remote

Webflow Designer & Developer

Mar 2022 – Apr 2023

- Delivered 20+ Webflow websites for international clients including startups, agencies, and SaaS companies — focusing on performance, SEO, and conversion optimization.
- Converted Figma designs to pixel-perfect Webflow builds with clean CMS architecture, making sites easy for clients to manage independently post-handoff.
- Used Zapier to automate client workflows, connecting Webflow forms with CRMs and email platforms to streamline lead management.
- Consistently met project deadlines while iterating based on client feedback; managed full project lifecycle from scoping through delivery.

EDUCATION

Govt College University Faisalabad, Sahiwal Campus

Bachelor of Sciences in Computer Science

Sahiwal, Pakistan

2018 – 2022